

NORTHWEST OREGON ECONOMIC UPDATE

**NORTHWEST OREGON WORKS
COLUMBIA COUNTY
AUGUST 23, 2024**

Shaun Barrick-Workforce Economist

STATEWIDE EMPLOYMENT SITUATION

TOTAL NONFARM EMPLOYMENT UP 0.5% QTY, MOST GROWTH CAME FROM JULY

Jul 2024

1,999,200

Change from Jun 2024

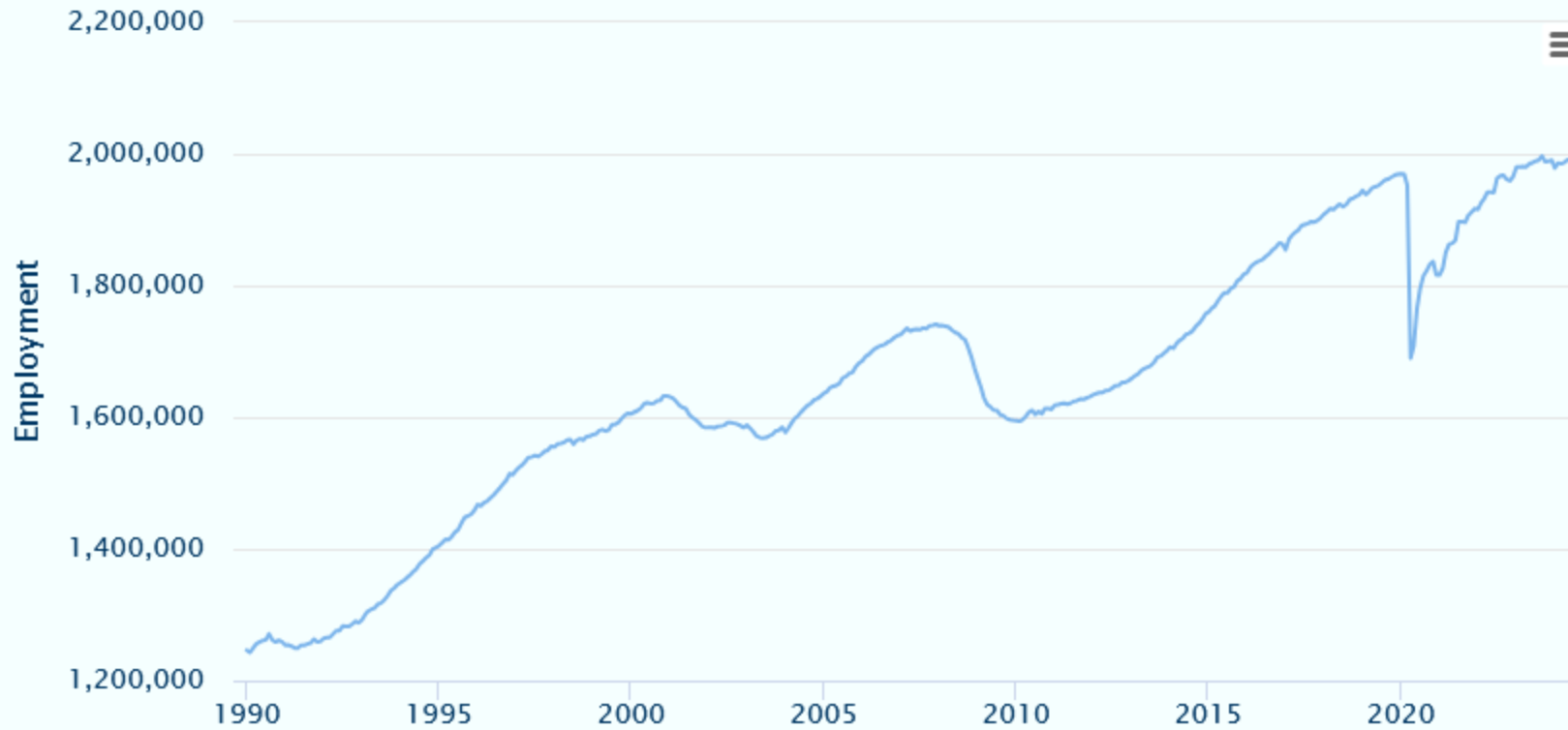
8,500

Change from Jul 2023

10,100

% Change from Jul 2023

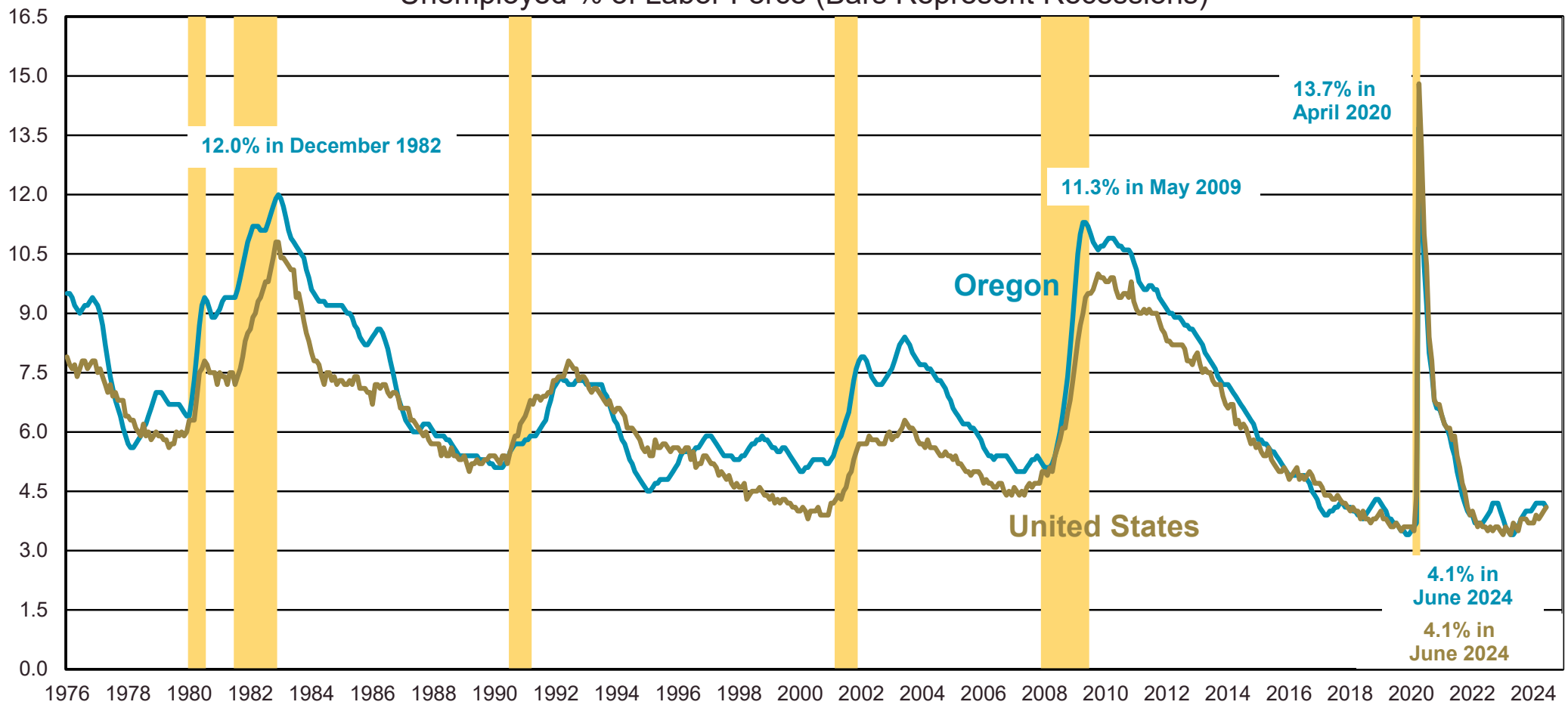
0.5%



Source: Oregon Employment Department QualityInfo.org

OREGON'S UNEMPLOYMENT RATE WAS 4.1% IN JUNE.

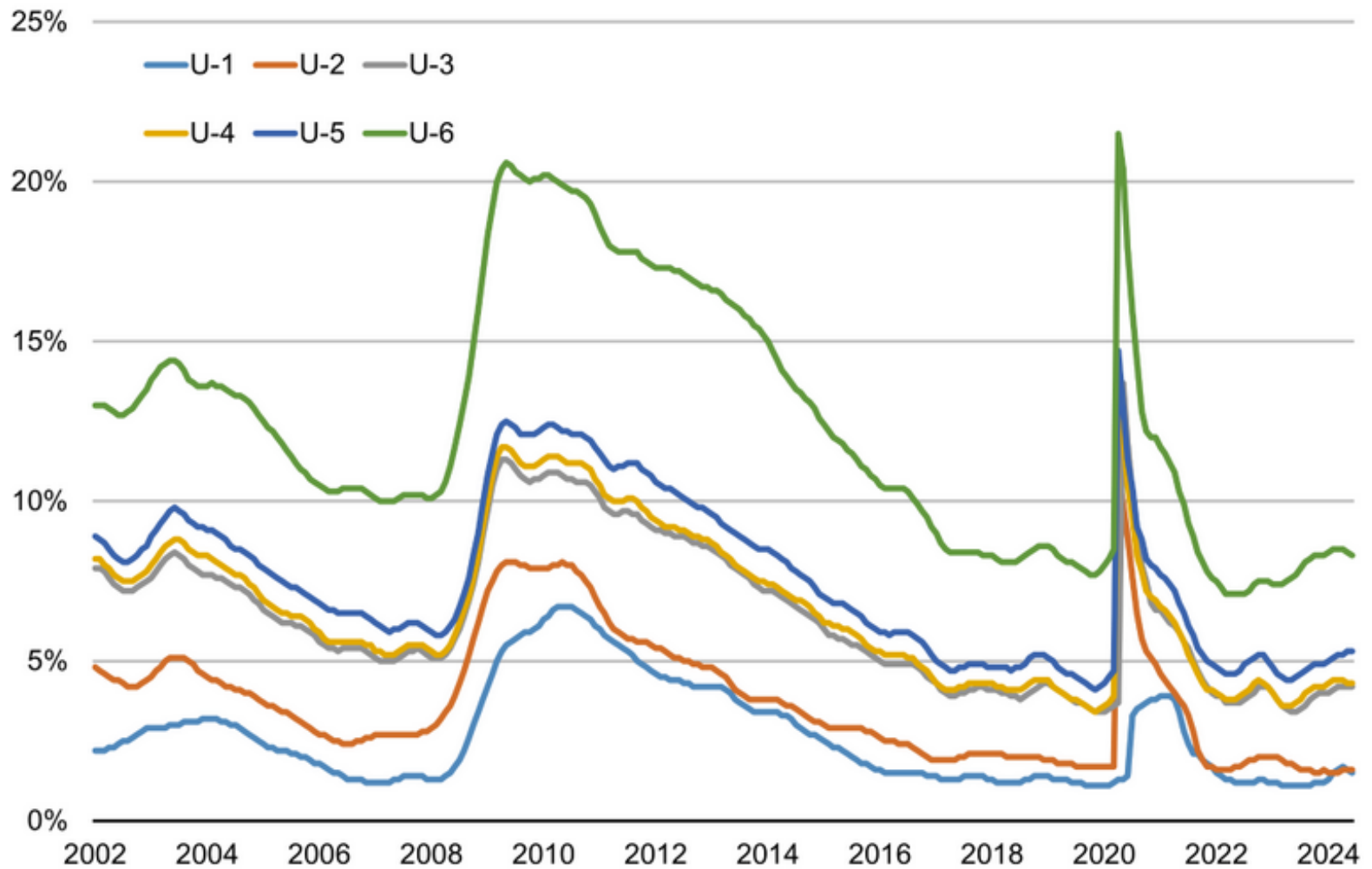
Oregon's Unemployment Rate Was 4.1% in June 2024 Unemployed % of Labor Force (Bars Represent Recessions)



Source: Oregon Employment Department and National Bureau of Economic Research

PART-TIME FOR ECON REASONS WORKERS HAVE INCREASED, BUT REMAIN LOW HISTORICALLY

Oregon Alternative Measures of Labor Underutilization

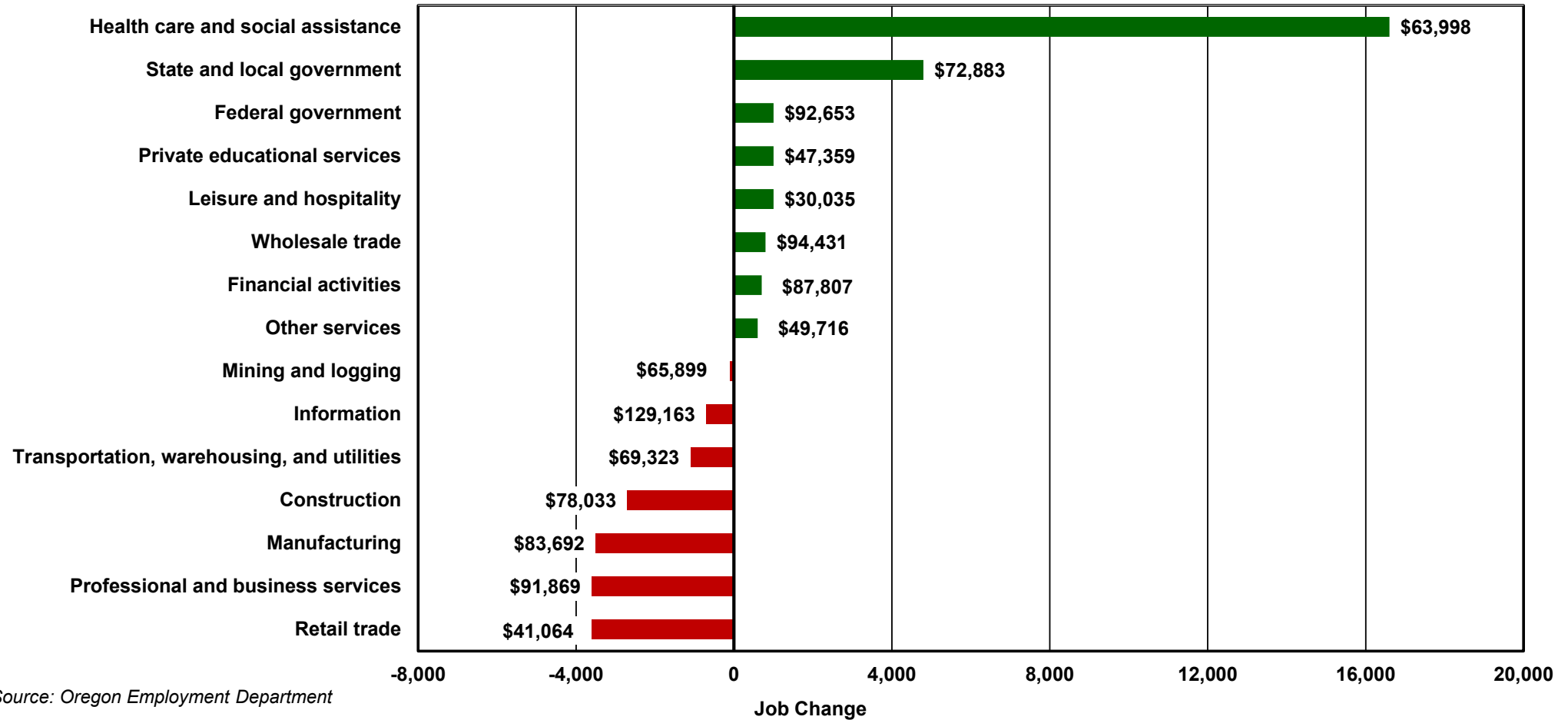


- U-1: Persons unemployed 15 weeks or longer
- U-2: Job losers and persons who completed temporary jobs
- U-3: Official Urate-Total unemployed**
- U-4: U3 + discouraged workers
- U-5: U4 + marginally attached to the labor force
- U-6: U5 + total employed part-time for economic reasons

Source: Oregon Employment Department

MANY BROAD SECTORS OF OREGON'S ECONOMY HAVE LOST JOBS OVER THE PAST YEAR.

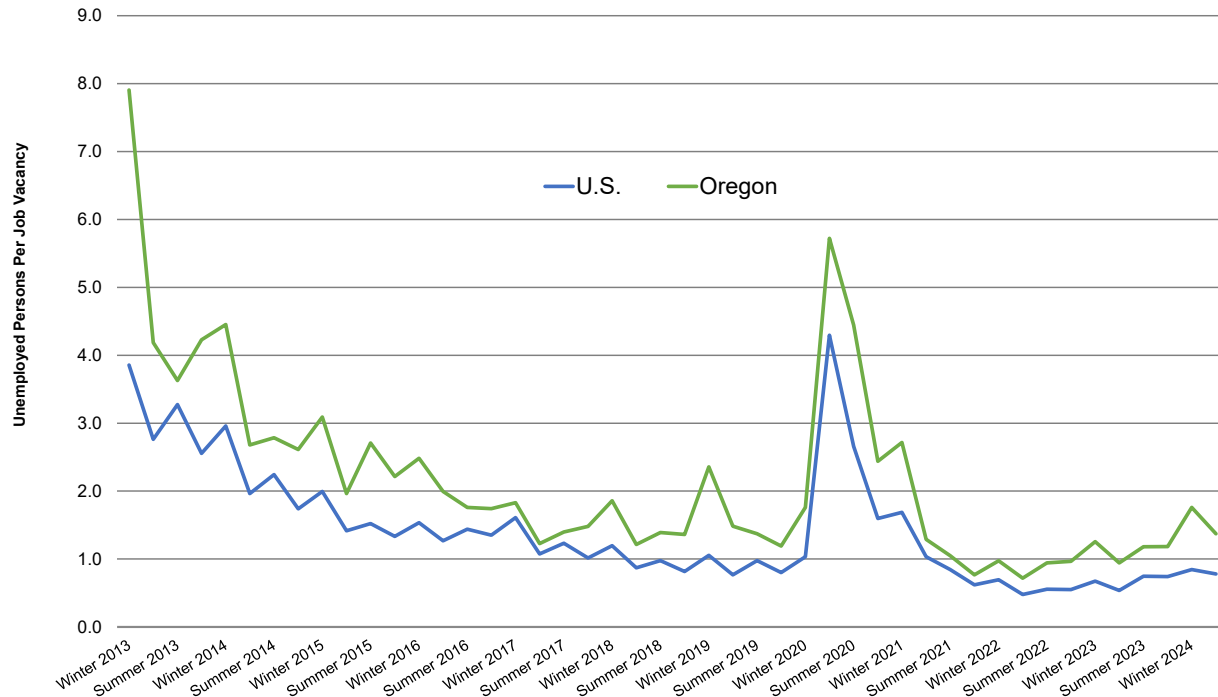
Oregon Job Change and Average Pay by Industry June 2023 - June 2024 Job Change, 2023 Average Pay



Source: Oregon Employment Department

AS BOTH UNEMPLOYMENT AND VACANCIES DROPPED IN THE SPRING, THE UNEMPLOYED TO JOB VACANCY RATIO IN OREGON DECREASED.

U.S. and Oregon Unemployed to Job Vacancy Ratios Still Low after Spring 2020 Peak
(Job Openings with Private Employers, 2013-2024)



Source: Oregon Employment Department

The U.S. ratio was 0.8 in April 2024, its 12th straight quarter below 1.0. That means there have been more job openings than unemployed people in the U.S for three years.

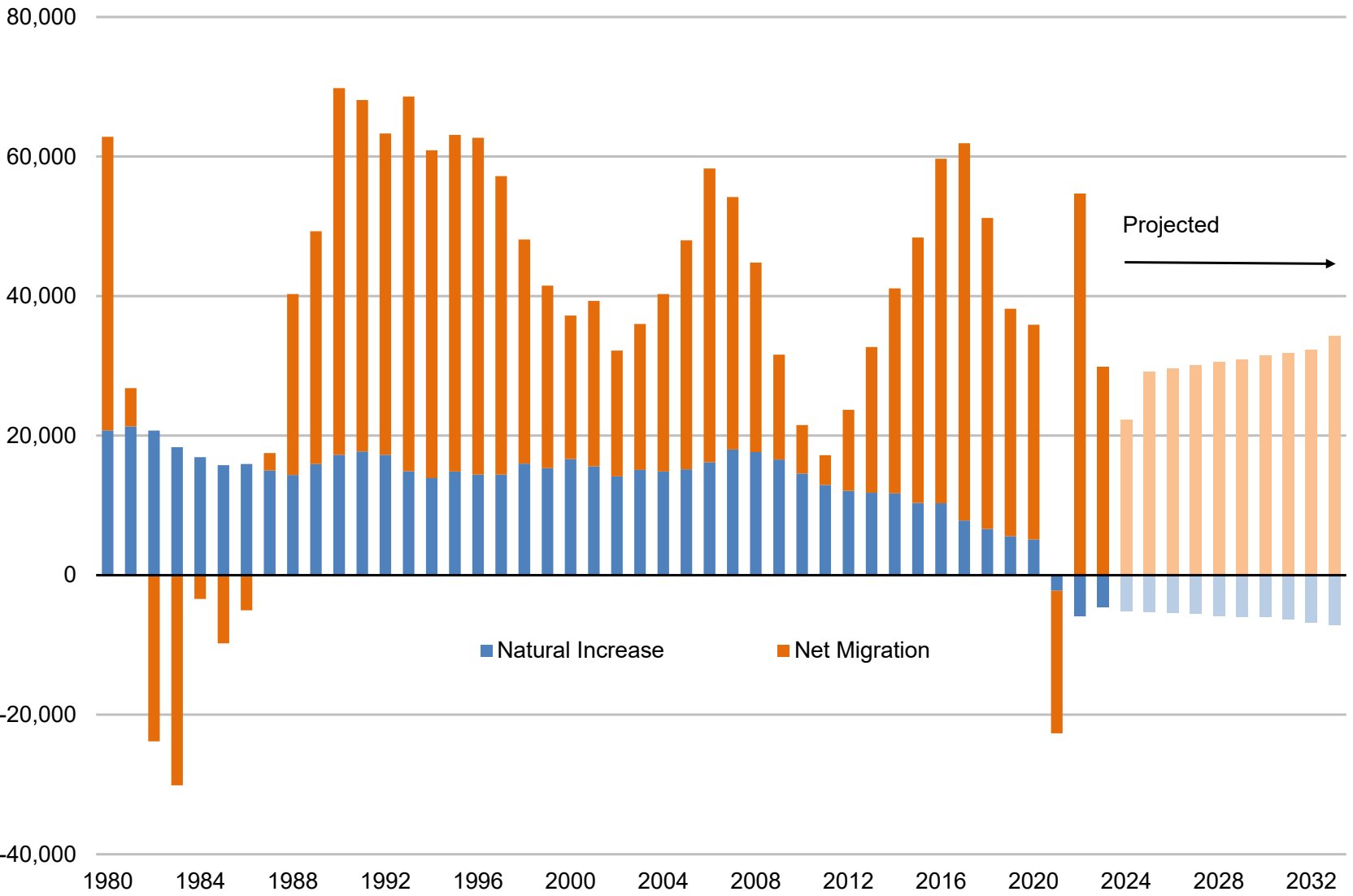
Oregon had about three unemployed people for every two job openings in spring 2024.

HIGHLIGHTS FROM THE ANNUAL REPORT:

**WHAT SLOWER POPULATION GROWTH AND INCREASING
RETIREMENTS MEAN FOR THE WORKFORCE**

SLOWING LABOR FORCE GROWTH: SLOWER POPULATION GROWTH

Oregon's Population Components of Change

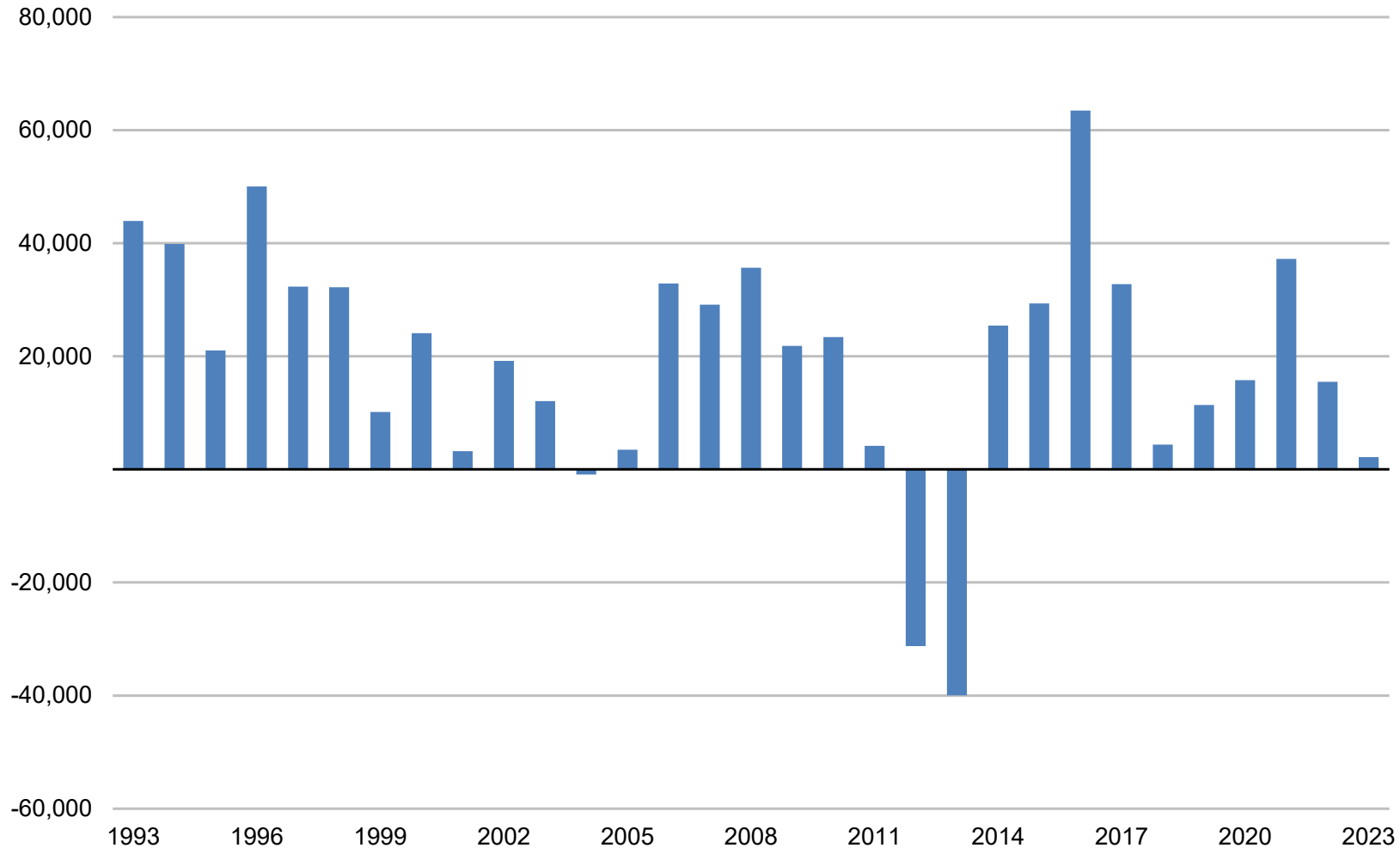


Portland State University estimates show a rebound in 2022, but population growth is projected to be slower in the coming years than historical norms.

Source: Oregon Employment Department, Oregon Office of Economic Analysis

OREGON'S LABOR FORCE GROWTH HAS SLOWED.

Annual Labor Force Change in Oregon, 1993 - 2023



In 2023, Oregon added 2,200 people to the labor force.

That was a gain of 0.1%.

Source: Oregon Employment Department, Local Area Unemployment Statistics

THE WORKFORCE CONTINUES AGING, IN OREGON AND THE U.S.

Workers Ages 55+ Could Be Within a Decade of Retirement

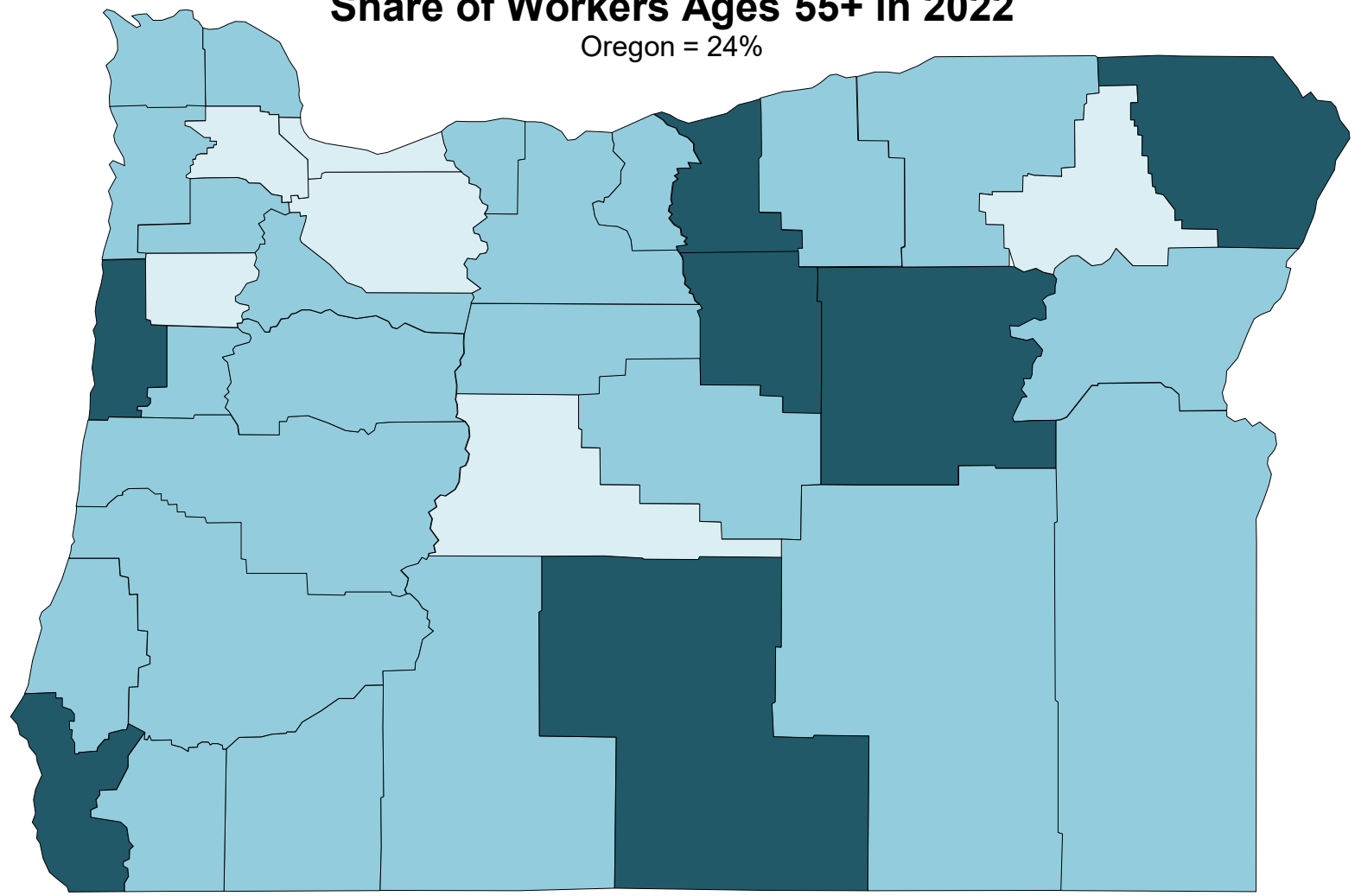
| Oregon Jobs in 2022 | All Workers | Age 55+ | % Age 55+ |
|--|------------------|----------------|------------|
| All Sectors | 1,908,164 | 455,792 | 24% |
| Agriculture, Forestry, Fishing and Hunting | 52,269 | 17,026 | 33% |
| Mining, Quarrying, and Oil and Gas Extraction | 1,787 | 574 | 32% |
| Real Estate and Rental and Leasing | 30,756 | 8,795 | 29% |
| Utilities | 8,025 | 2,230 | 28% |
| Other Services | 65,394 | 17,780 | 27% |
| Public Administration | 75,343 | 20,117 | 27% |
| Wholesale Trade | 77,229 | 20,205 | 26% |
| Educational Services | 144,633 | 37,806 | 26% |
| Manufacturing | 188,469 | 49,178 | 26% |
| Transportation and Warehousing | 80,059 | 20,392 | 25% |
| Finance and Insurance | 55,032 | 13,480 | 24% |
| Health Care and Social Assistance | 284,182 | 69,324 | 24% |
| Retail Trade | 209,208 | 47,907 | 23% |
| Administrative and Waste Services | 108,487 | 24,775 | 23% |
| Construction | 122,998 | 28,005 | 23% |
| Professional, Scientific, and Technical Services | 111,361 | 24,248 | 22% |
| Arts, Entertainment, and Recreation | 29,817 | 6,345 | 21% |
| Management of Companies and Enterprises | 51,883 | 10,705 | 21% |
| Information | 41,014 | 7,684 | 19% |
| Accommodation and Food Services | 170,218 | 29,216 | 17% |

In the early 1990s, one out of 10 jobs was held by a worker age 55 or older.

By 2022, nearly one-fourth of all jobs in Oregon and the U.S. were held by workers 55+ years old.

Share of Workers Ages 55+ in 2022

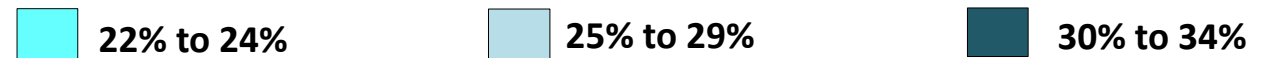
Oregon = 24%



Rural counties tend to have higher shares of workers who may be nearing retirement in the coming years.

Yet, Multnomah County has more jobs held by workers 55 or older than all rural counties combined.

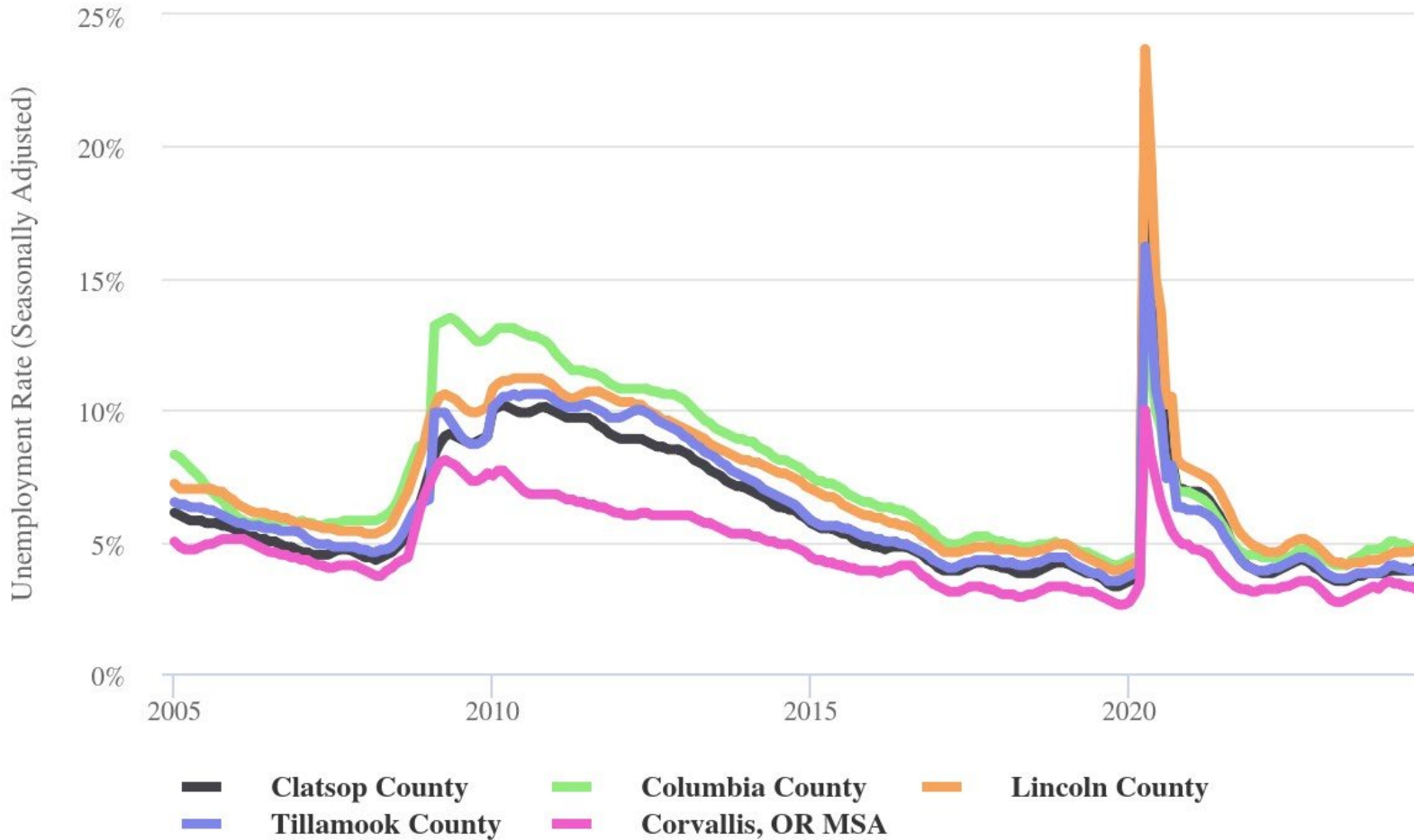
Source: Oregon Employment Department



REGIONAL DATA

UNEMPLOYMENT RATES LITTLE CHANGED OVER PAST 7 MONTHS

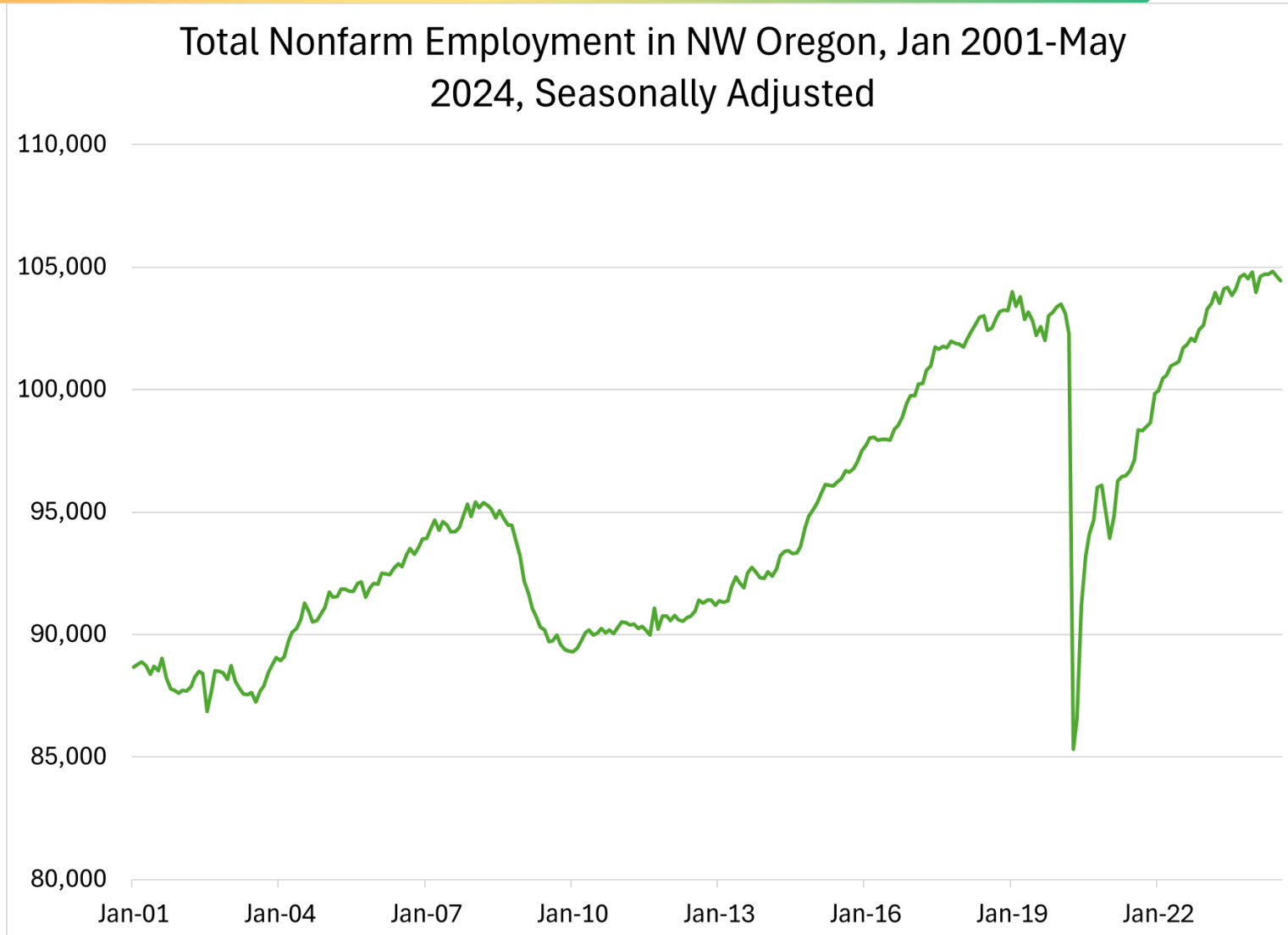
Unemployment Rate



| County | July '24 | July '23 |
|-----------|----------|----------|
| Benton | 3.2 | 2.9 |
| Clatsop | 4.0 | 3.6 |
| Columbia | 4.7 | 4.3 |
| Lincoln | 4.7 | 4.2 |
| Tillamook | 3.9 | 3.7 |

Source: Oregon Employment Department Qualityinfo.org

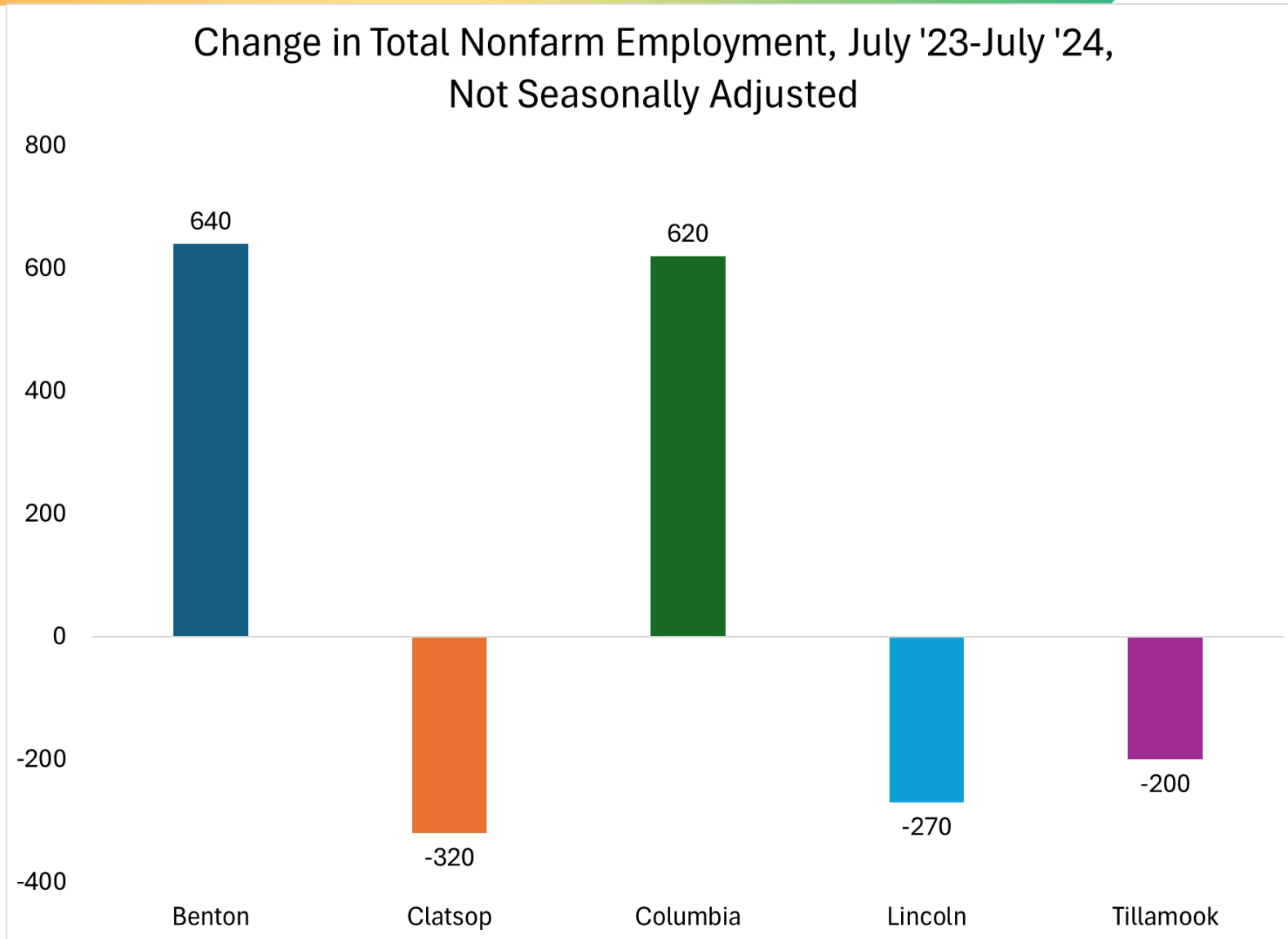
TOTAL NONFARM EMPLOYMENT UP 1.3% FROM PRE-PANDEMIC LEVEL



Source: Oregon Employment Department

| Date | Employment | Percent Change |
|----------|------------|----------------|
| Feb '20 | 103,100 | --- |
| July '23 | 103,850 | +0.7% |
| July '24 | 104,440 | +1.3% |

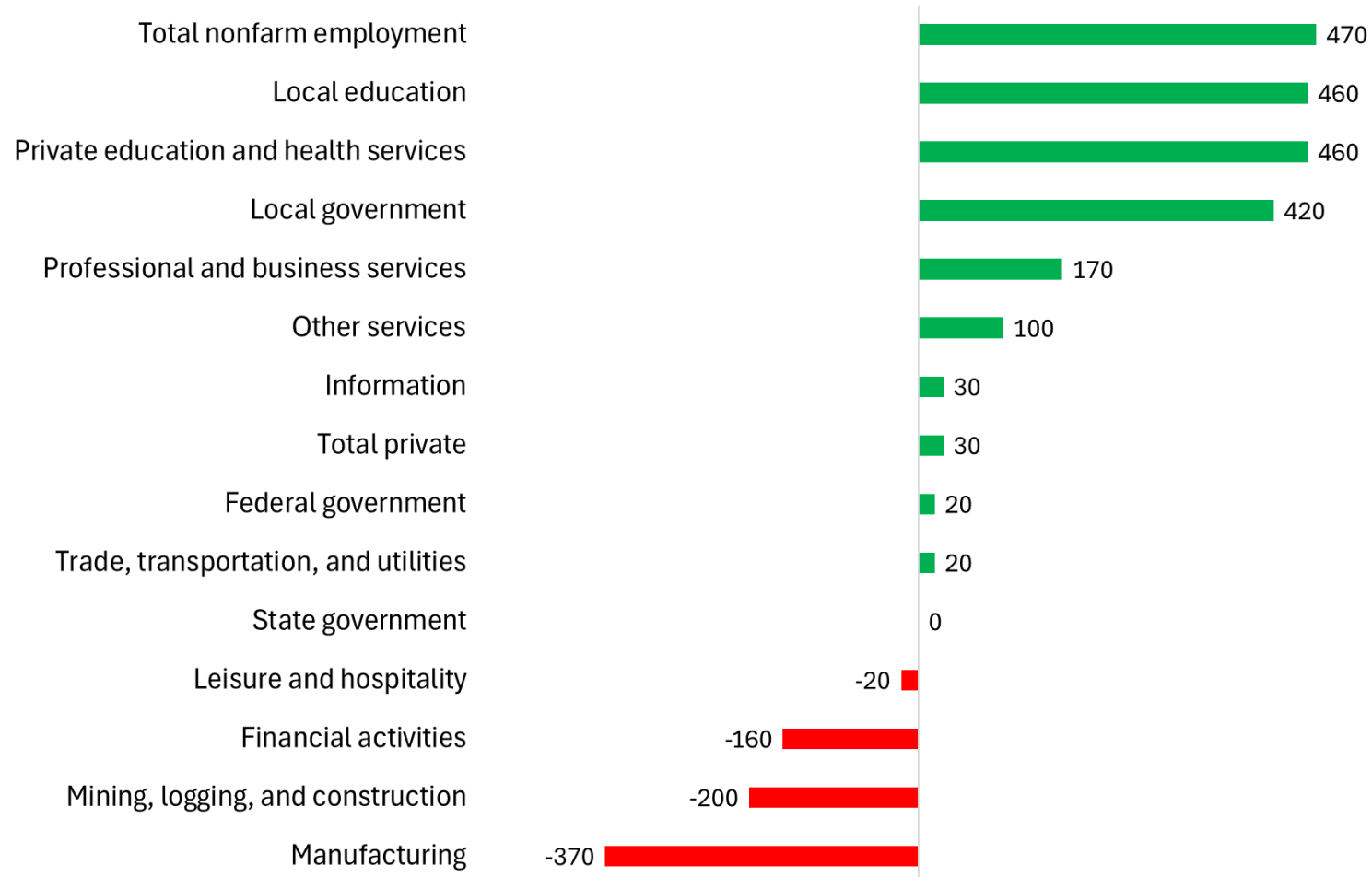
INTERESTING EMPLOYMENT DYNAMICS— EDUCATION JOINS THE SEASONAL IMPACTS



Source: Oregon Employment Department

JOB LOSSES DECLINING, BUT JOB GAINS ALSO DECLINING

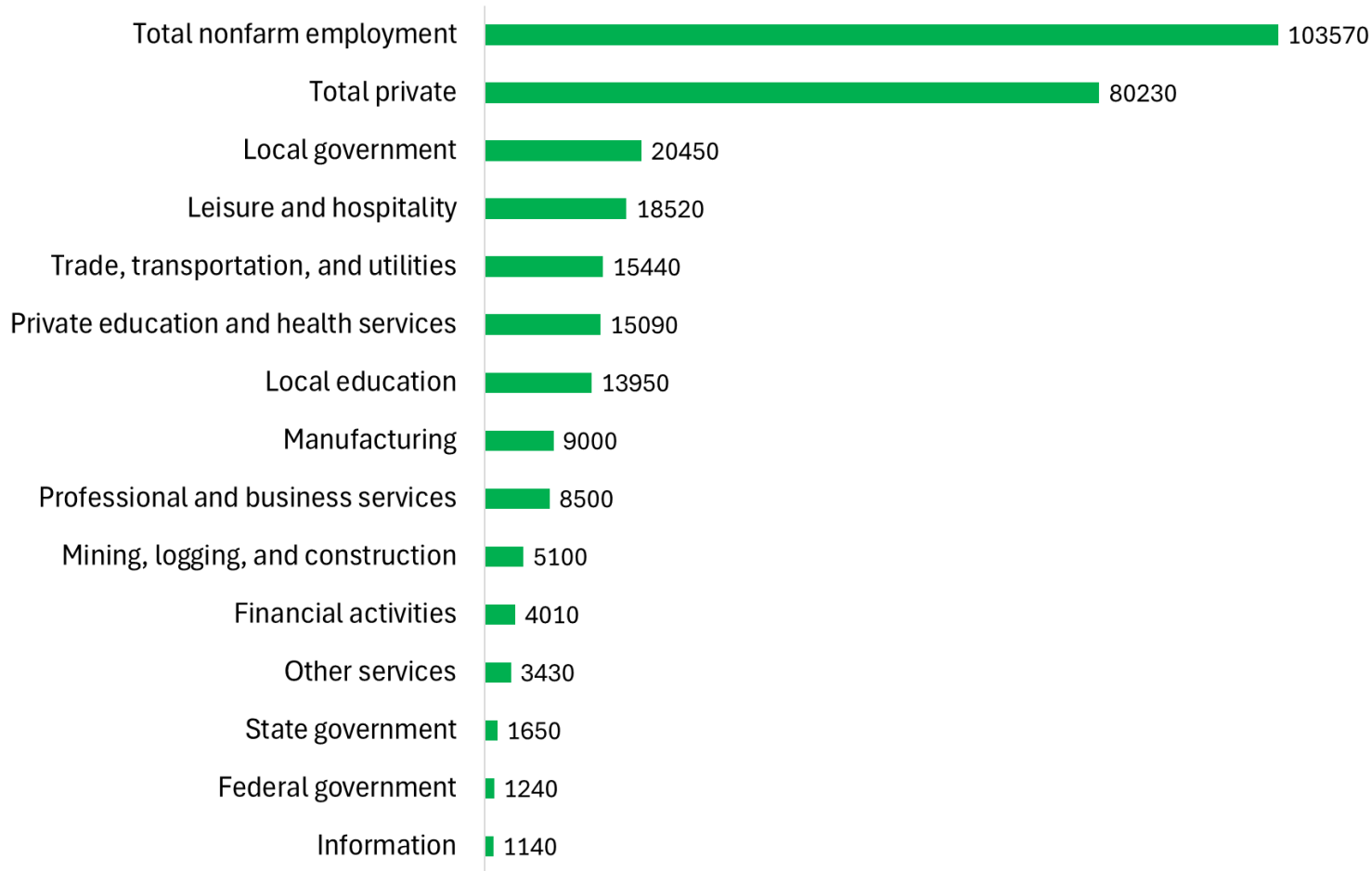
NW Change in Employment by Industry, July '23-July '24, Not Seasonally Adjusted



Source: Oregon Employment Department

L&H, TRADE, AND HEALTHCARE HAVE LARGEST EMPLOYMENT IN REGION

Northwest Total Nonfarm Employment by Industry, July 2024, Not Seasonally Adjusted

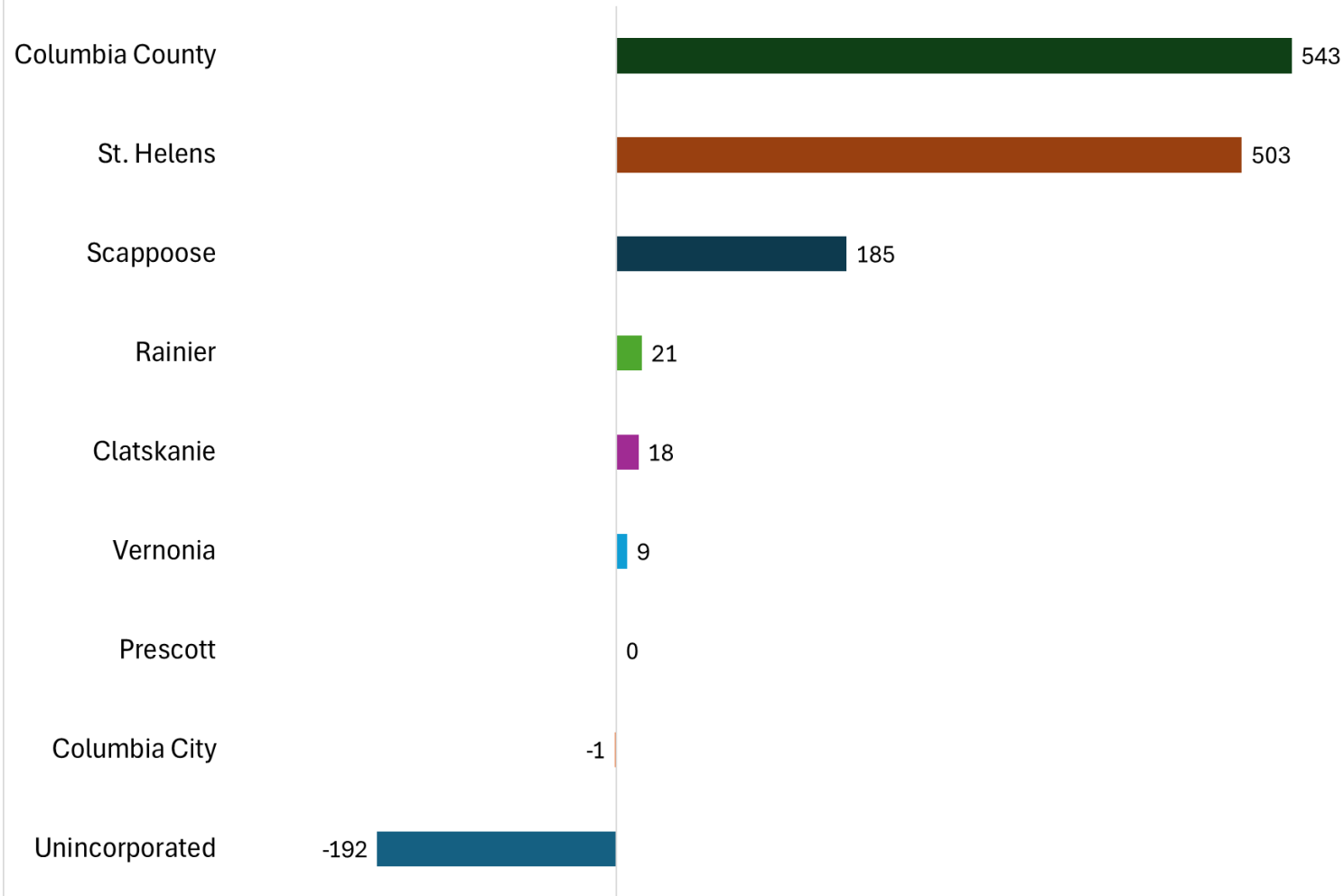


Source: Oregon Employment Department

FOCUS ON COLUMBIA COUNTY

POPULATION GREW BY 1% COUNTYWIDE

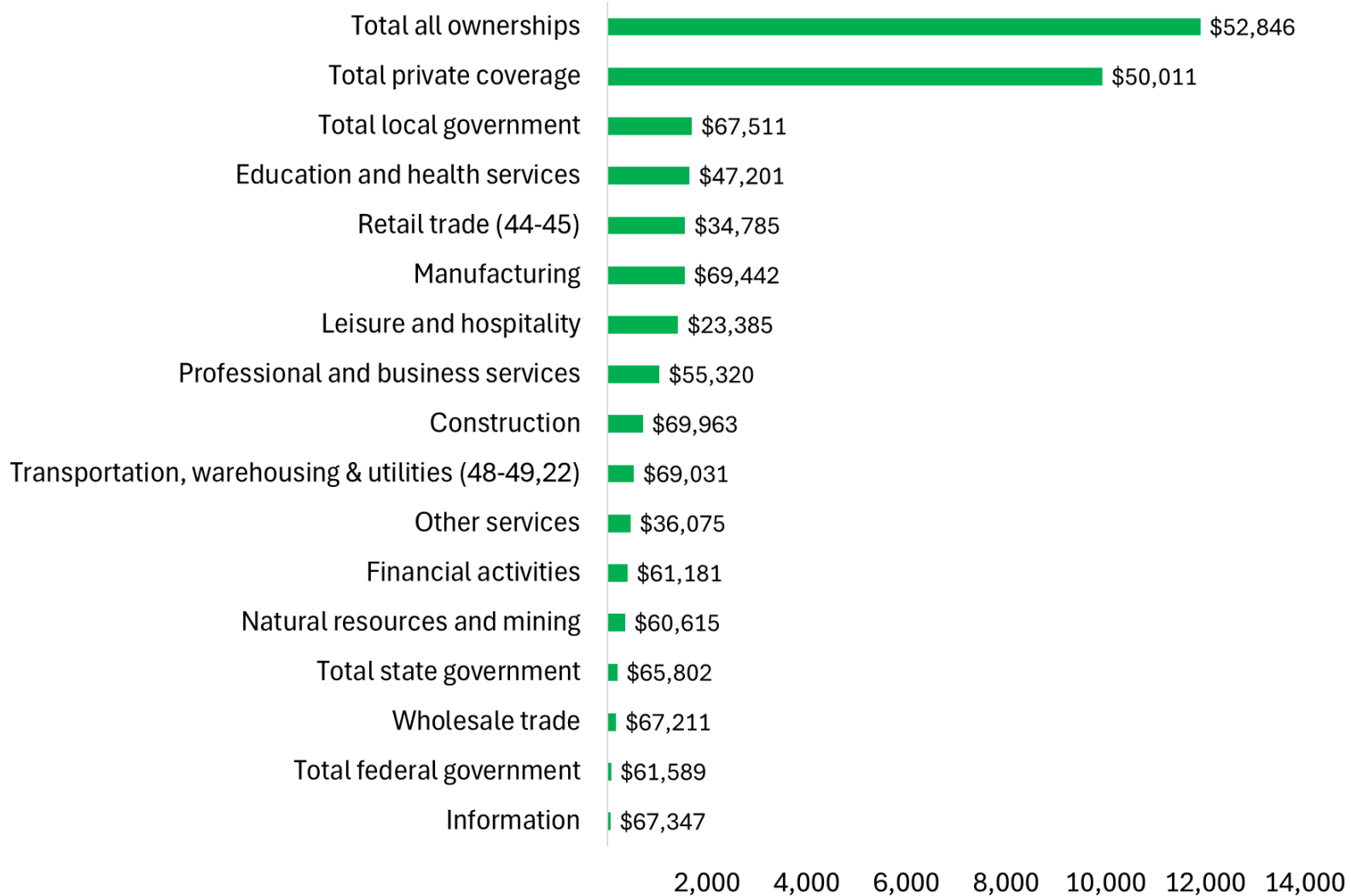
Columbia County Population Change, 2022-2023



Source: PSU Population Research Center

| | |
|-----------------|--------|
| Columbia County | 53,143 |
| Clatskanie | 1,767 |
| Columbia City | 1,935 |
| Prescott | 82 |
| Rainier | 1,933 |
| St. Helens | 15,009 |
| Scappoose | 8,254 |
| Vernonia | 2,426 |
| Unincorporated | 21,737 |

2023 Annual Employment and Wages, Columbia County

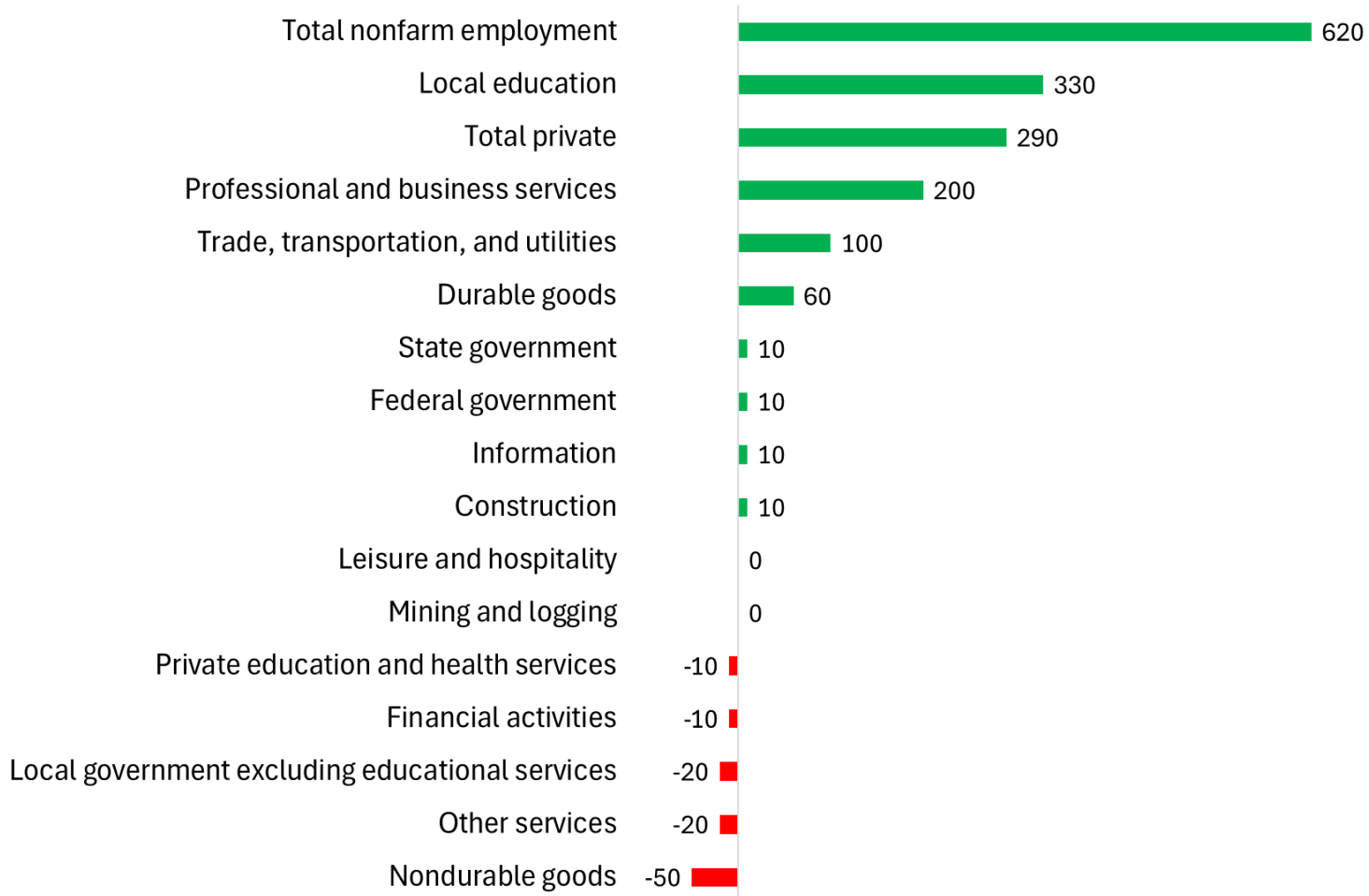


2023 QCEW Stats

| | |
|---------------------|----------|
| Firms | 1,533 |
| Employment | 11,902 |
| Average Annual Wage | \$52,846 |

Source: Oregon Employment Department

Columbia County Total Nonfarm Employment Change, July '23-July '24, Not Seasonally Adjusted



Source: Oregon Employment Department

PCPI INCREASED 0.7% FROM '21-'22, GDP FELL 0.1%, TRAVEL SPENDING UP 2.7%

| | |
|---|----------------|
| Columbia County GDP (2022) in Millions | \$1,780 |
| | |
| Personal Current Transfer Receipts | \$755 |
| Dividends, Interest, and Rent | \$373 |
| Total Government Wages | \$196 |
| Manufacturing Wages | \$136 |
| Health Care Wages | \$83 |
| | |
| Total Direct Travel Spending (2023) | \$38 |
| | |
| Per Capita Personal Income | \$53,724 |

Source: Bureau of Economic Analysis, Dean Runyon

HAVE YOU BEEN ASKED TO PARTICIPATE IN A BUREAU OF LABOR STATISTICS (BLS) SURVEY? *PLEASE DO!*

BLS survey information is gathered to create data for businesses, jobseekers, workers and policy-makers about the economy including:

| | | |
|-----------------------------------|----------------------------|--------------------------|
| Employment* | Unemployment* | Occupational Wages* |
| Job vacancies* | Productivity | Occupational Employment* |
| Consumer spending patterns | Workplace injuries | Compensation |
| Long-term employment projections* | Employer-provided benefits | Price movements |

** Collected and produced by Oregon Employment Department*

Your response is vital to ensuring accurate, complete, and unbiased data that is representative of the people and businesses in Oregon and the United States.

Your confidential responses are protected by federal and state law and strict security policies that prohibit us from releasing any information that could reveal the identity of you or your business without your consent.

Thank you for helping us track the Oregon economy!

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RECESSION, INFLATION, AND FEDERAL FUNDS RATE CHANGES

THE EMPLOYMENT SITUATION — JULY 2024

The **unemployment rate** rose to 4.3 percent in July, and **nonfarm payroll employment** edged up by 114,000, the U.S. Bureau of Labor Statistics reported today. Employment continued to trend up in health care, in construction, and in transportation and warehousing, while information lost jobs.

Chart 1. Unemployment rate, seasonally adjusted, July 2022 – July 2024

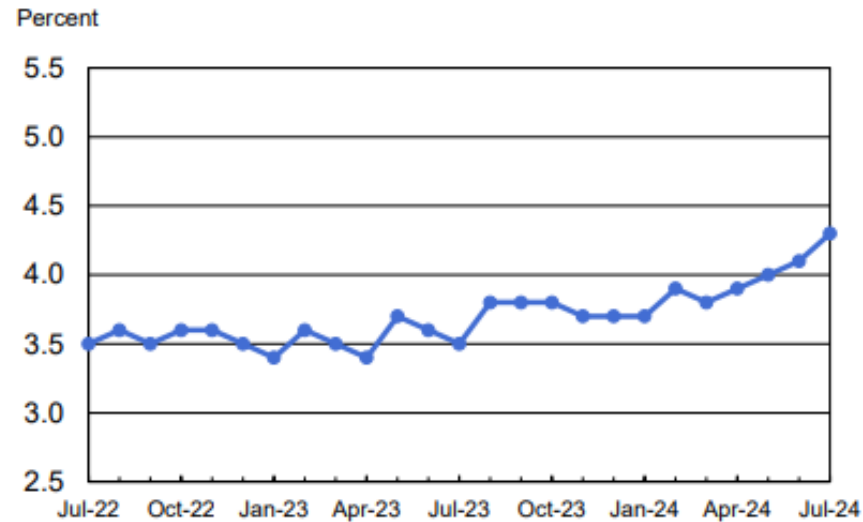
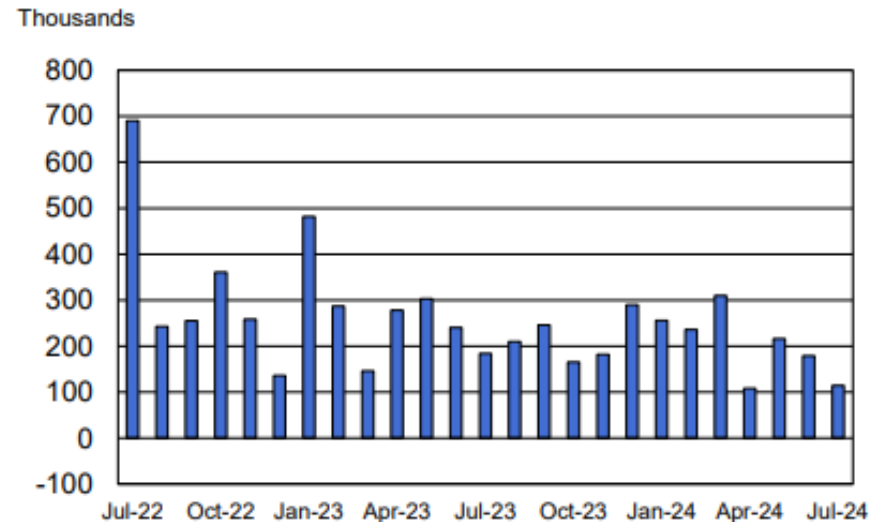
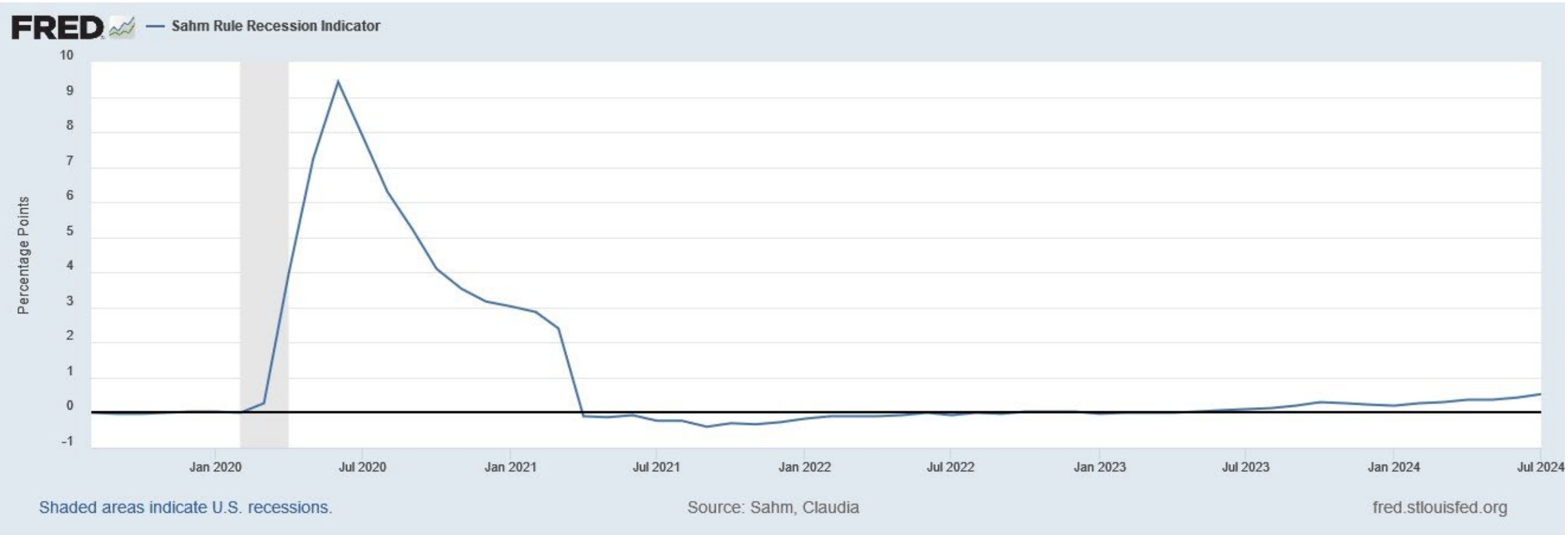


Chart 2. Nonfarm payroll employment over-the-month change, seasonally adjusted, July 2022 – July 2024



Source: Bureau of Labor Statistics "The Employment Situation"

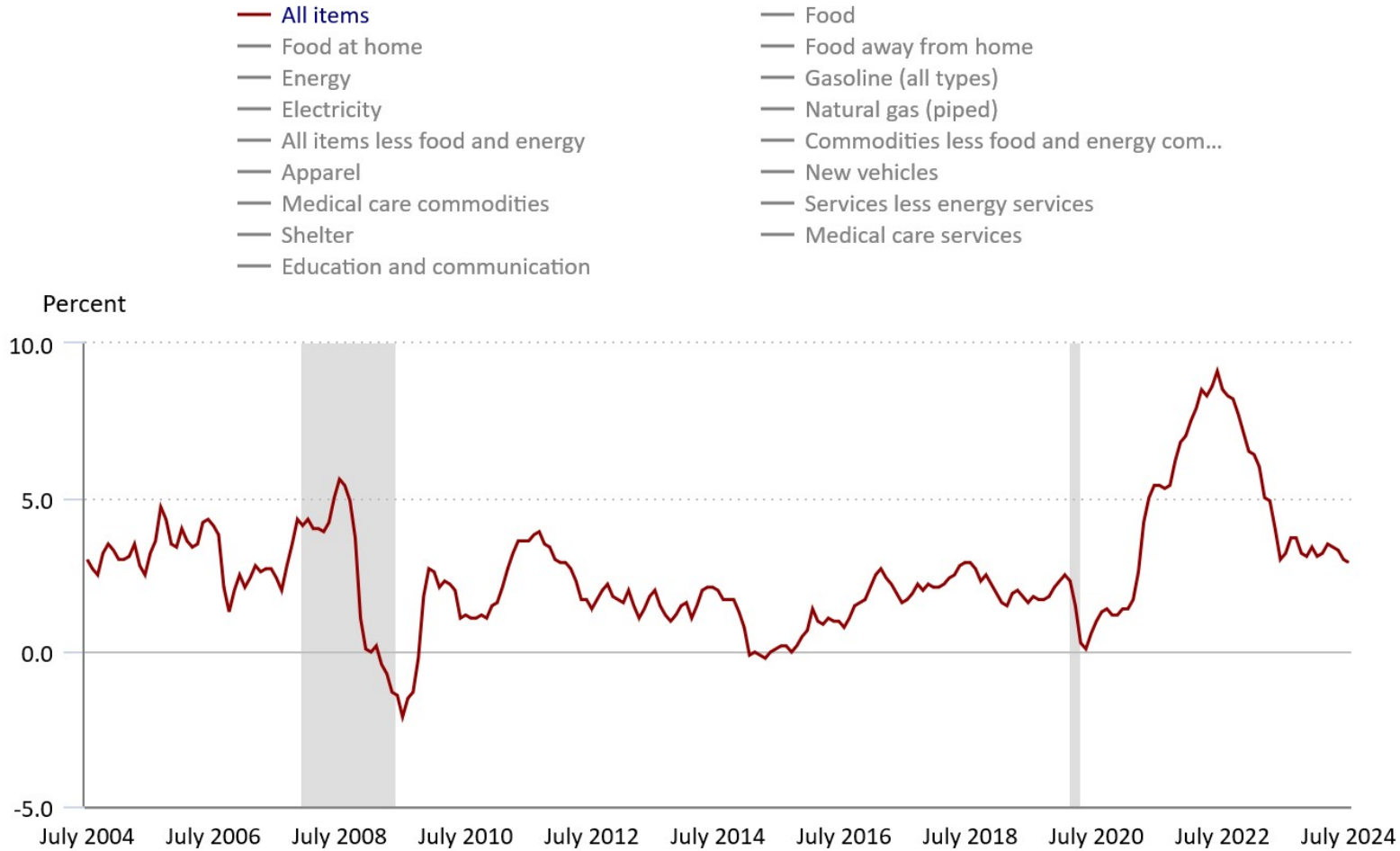
UNEMPLOYMENT INCREASE TRIGGERED SAHM RULE, POPULAR RECESSION INDICATOR



Source: St. Louis Federal Reserve, Claudia Sahn

CPI-U DECREASED TO 2.9% IN JULY, SHELTER AND SERVICES STILL HIGH

12-month percentage change, Consumer Price Index, selected categories, not seasonally adjusted



Source: U.S. Bureau of Labor Statistics.

